

1824

'The persistence of vision with regard to moving objects' - Peter Roget

1872

Phenakistoscope invented - produced an illusion of movement



1889

Kinetoscope invented by Thomas Edison- projected a 50ft length of film in approximately 13 seconds.



1906

J. Stuart Blackton made the first animated film which he called "*Humorous phases of funny faces.*" His method was to draw comical faces on a blackboard and film them. He would stop the film, erase one face to draw another, and then film the newly drawn face.

1910

*En Route* - Emile Cohl -first paper cutout animation

1911

Winsor McCay produced an animation sequence using his comic strip character "Little Nemo."

1914

Winsor McCay produced a cartoon called "Gertie, The Trained Dinosaur" which amazingly consisted of

1915

Max Fleischer - patented the

rotoscope process - live action footage to be traced.

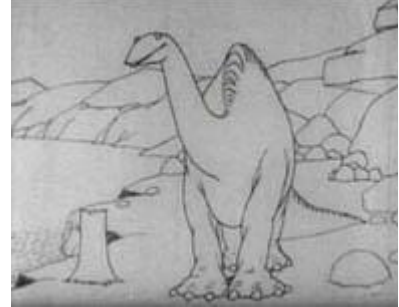
1920

• FELIX THE CAT, the most popular character and series of this period, started as the Feline Follies from Sullivan's studio. The merchandising of Felix's image for dolls, watches, etc was very successful and paved the way for the later merchandising of animated characters.



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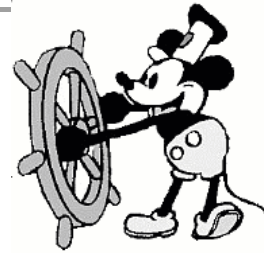
10,000 drawings. It was shown as a film in the theaters and also as a multi media event on stage with McCay interacting with the animated Gertie.



1923

Walt and Roy Disney found Disney Brothers Cartoon Studio.

1928



STEAMBOAT WILLIE

STEAMBOAT WILLIE was the first successful sound animated film; it made Mickey an international star, and launched the Disney studio of today.

1930

Warner Bros. Cartoons was born.

First WB short was SINKING IN THE BATHTUB



Pluto character born in THE PICNIC.

1934



- Fleischer: introduced the character of in Betty Boop



Donald Duck voice debuts on Mickey Mouse's NBC radio program. Warners, first Merrie Melody in color, the Looney Tunes were in B&W until 1943, colored in 70's in Japan. In the 1950's Warner's burnt all their cels from these series to make storage space available

1935

1936

Tex Avery's first film at Warner's - Jones, Clampett, and Bo Cannon were also in the unit, which they called Termite Terrace.



First Porky Pig I HAVEN'T GOT A HAT.

- Marc Davis, one of the Nine Old Men begins working at Disney, spending 42 years there.

1937

1938

First Chuck Jones, THE NIGHT WATCHMAN.

SNOW WHITE AND THE SEVEN DWARFS

PORKYS DUCK HUNT, introduced the proto type character of Daffy

1940

Disney: PINOCCHIO and FANTASIA

- Warners: Avery's, A WILD HARE, where he defines the character of Bugs Bunny. There were three previous Bugs, but this was the film where the real Bugs was born.
- First Tom and Jerry (MGM: PUSS GETS THE BOOT). first co-effort of Bill Hanna and Joe Barbera
- Lantz: Woody Woodpecker introduced: KNOCK: KNOCK 1941



Duck.

1942



1943

MGM, Tex Avery's DUMB HOUNDED, first Droopy.



1944

- Leon Schlesinger studio sold to Warners
- Warners, Yosemite Sam introduced

1945

Warners, Pepe Le Pew

in HARE TRIGGER

introduced, ODOR-KITTY,  
Chuck Jones.



1946

Warners: Foghorn Leghorn: WALKY  
TALKY HAWK  
Terrytoons: HECKLE AND JECKLE  
series is introduced.  
Xerography process invented.

1947

TWEETIE PIE, AA, Warners:  
Tweetie and Sylvester  
together, first Tweetie, first  
AA for Warners, Friz



Freleng.

1949

Warners, The Road Runner  
introduced, FAST AND FURRY-OUS,  
Chuck Jones Director

1950



• Animation for TV  
commercials becoming an  
important segment of the  
animation industry.

1953

•Disney: PETER PAN released.  
•Warners, DUCK AMUCK, Chuck  
Jones Director.

1954

Warners, Tasmanian Devil,

- GUMBY first appears in GUMBASIS



by Art Clokey

DEVIL MAY HARE, Bob McKimson

1955

SPEEDY GONZALES, AA, Friz Freleng, first major Speedy.



Disneyland opened.  
Warners, ONE FROGGY EVENING,  
Chuck Jones

1957

Hanna and Barbera were asked to leave MGM, started Hanna Barbera studios.

- Warners: WHAT'S OPERA DOC? Chuck Jones
- Dr. Seuss wrote Cat in the



Hat

1959



Jay Ward's on TV.

1960

The Flintstones first prime time TV series - Hanna-Barbera



1961

Start of the "Nine Old Men" era at Disney



the first use of Xerox cels.

1962

Warner Bros. Animation closes.  
Charles Shulz writes:  
"Happiness is a Warm Puppy"

1965

THE DOT AND THE LINE, AA, MGM  
(Chuck Jones)

A CHARLIE BROWN CHRISTMAS  
First Peanuts TV special

1966

DR. SEUSS'



directed by Chuck Jones

1967

SPEED RACER

1968

• WINNY THE POOH AND THE  
BLUSTERY DAY, AA, Disney



1969

SCOOBY DOO, WHERE ARE  
YOU debut on TV

1971



Steve Krantz producer, Ralph Bakshi director, the first X-rated feature in the USA.

THE SIMPSONS

started as spots on the Tracey Ullman Show.



1982

- Tim Burton's VINCENT.

1987

1989

Disney's last animated feature-length film to use traditional cels.

John Lasseter, William Reeves, Pixar, first computer animated film to win an Academy Award for best Animated Short

Grossed over \$300 million and proved that animation was not limited to a children's audience.



1991



The first animated feature to be nominated for the Academy Award as Best Picture.

- Ren & Stimpy Airs

1992

Cartoon Network starts in 2 million homes, by 1995 in 22 million.

- FROG BASEBALL, starring Beavis Butthead, by Mike Judge, screened to an MTV focus group.
- Bill Plympton completes first feature film THE TUNE.

1993



1994



1995



First full-length 3D CG feature film

1996

The merger of Time Warner and

Turner brings Warner Bros. Feature, TV, and Classic Animation, Hanna-Barbera, Cartoon Network, plus a couple of others under one roof.

1997



2001

- Shrek  
This CG animated movie won the Academy Award for Best Animation.

2003



All time highest grossing animation of all time, beating out Beauty and the Beast.



2005

In its 16th season, becomes the longest running television comedy series ever made surpassing The Adventures of Ozzie & Harriet, which tallied 15 seasons from 1952-66