Production Company Logo Design

Preface:

Film Production Logos are generally one the first things you see in a film (after the rating of course) , it lets you know company that produced the film. Film production logos evolve over time, generally the quality gets better as the companies become more notable. As film students you are going to be creating your own film production logo, this logo will be present at the beginning of each of the films we will make in this class.
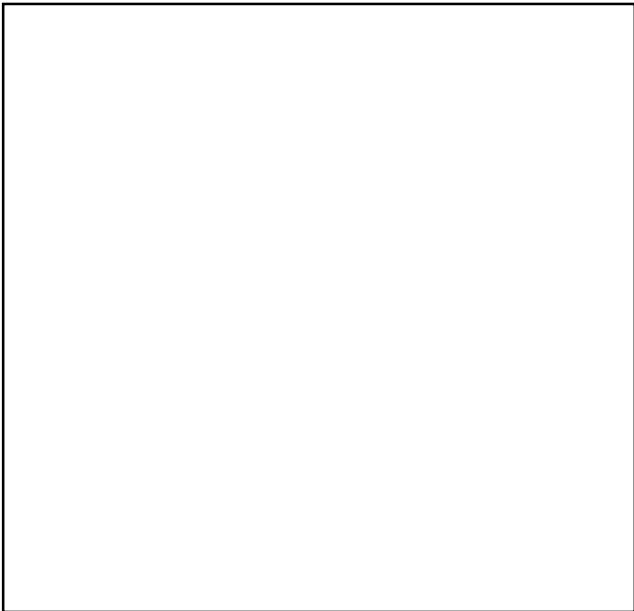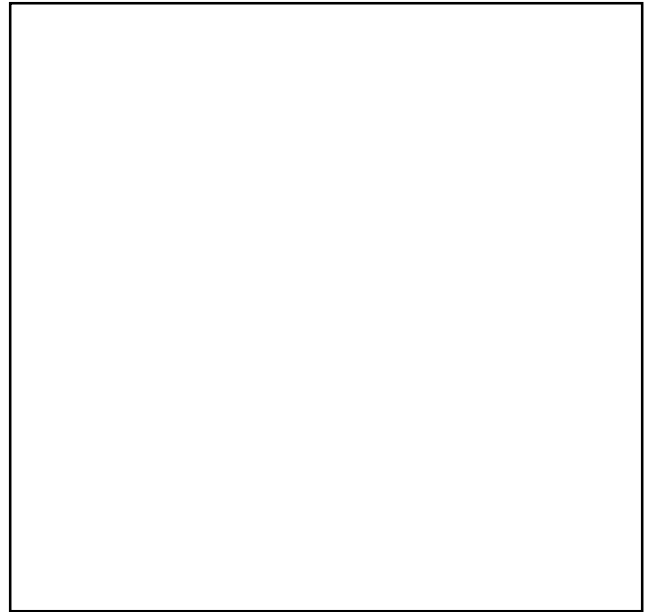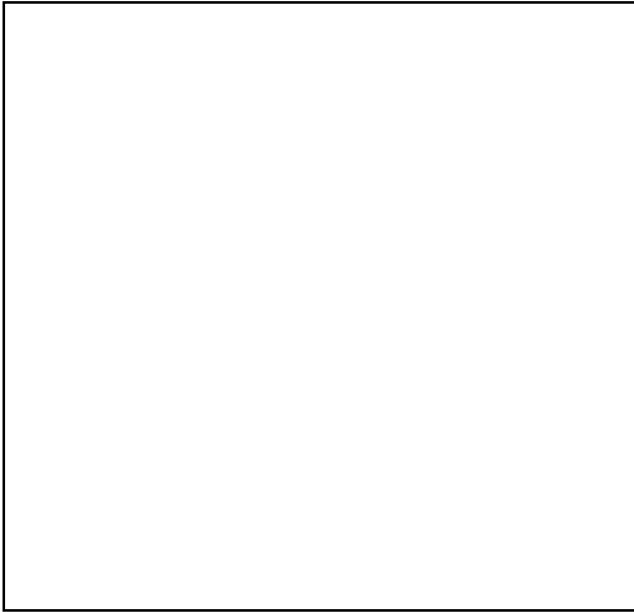
Assignment:

For this assignment you will need to create a production company and create a logo design. (use a drawing, word document, Adobe Photoshop, Adobe Illustrator, etc. it's your choice)

- A good place to start is your name
- Do not use familiar names like "Godzilla Inc." or "Scooby-Doo Film Production"
- Keep logo's simple
- Refer to examples above and/or online (Search "Movie Production Logos")

Step One: Brainstorm Ideas in the space provided below

Step 2: Sketch out 4 ideas for your production logo, use color, text, etc.

Step 3: Create a digital copy of your final logo design *(remember you will be using this for the remainder of the year in each of your films)*